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**PRESS RELEASE**

**FAMILIES ARE A SNOWSTAR SPECIALITY!**

Andalusia, IL, November 1, 2007 – Keeping families connected isn't as easy as it used to be, with busy work schedules, after school sports and a variety of interruptions in the daily life. But the staff at Snowstar Winter Sports Park knows how to provide just the right amount of attention to bring families together on the slopes.

Guests aren't the only ones to rate the resort a "family-favorite". Snowstar was also recently awarded the QCCVB Hospitality Award. The mountain layout and trail network offers miles of playful terrain to suit any ability level with gentle beginner slopes, long intermediate cruisers, bumps, steeps, glades and plenty of freestyle action including a terrain park and tubing area. The homey atmosphere also means that families can ski and ride together from virtually any lift, or go their separate ways to explore the varied terrain.

**Why Families Love Snowstar Winter Sports Park:**

- FREE skiing and riding for children ages 6 and under.
- Flex ticketing to take into account busy schedules and tight budgets.
- 20% discounts for groups of 15 or more people on daily tickets or seasonal programs.
- 100% lighted slopes for night skiing, riding, or tubing.
- Daily grooming and snowmaking when needed.
- Two restaurants with fireplaces, a lounge, and outdoor cook-outs on the patio on sunny days.
- Wide variety of customized ski and snowboard instructional programs that include Coal Creek Kids (ages 4-8); After School & Field Trip Programs; Beginner Ski & Snowboard Specials (starting at \$39 for an entire package), and the Ride The Ridge Program (seasonal program).

For more information about current condition, event details or special packages, visit their website at [www.skisnowstar.com](http://www.skisnowstar.com). Snowstar Winter Sports Park has been serving Illinois Since 1981. There are six lifts serving 14 runs, including numerous terrain features, and a snow tubing park on 28 acres. The ski season runs December through March, weather and skier traffic

permitting. The resort is nestled in Coal Creek Valley above the Mississippi River, only ten minutes from the Quad Cities just off IL 92 in Andalusia.

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